

Message Text

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PAGE 01 SEOUL 02983 131046Z

ACTION EA-09

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P 130707Z APR 77

FM AMEMBASSY SEOUL

TO USDOC WASHDC PRIORITY

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UNCLAS SEOUL 2983

FOR GEOFF WALSER - OIM/SAD

E.O. 11652: N/A

TAGS: BEXP, KS

SUBJECT: NMTBA TRADE MISSION, MAY 23 THRU 27

1. TO EFFECT TIMELY PRINTING AND MAILING OF BROCHURE FOR NMTBA TRADE MISSION, TRADE CENTER SEOUL MUST HAVE BY APRIL 27 AT THE VERY LATEST, AND PREFERABLY PREVIOUS TO THAT DATE, THE FOLLOWING INFORMATION AND MATERIALS FROM JESSE MAFFUID OF NMTBA:

(1) IDENTITY OF AND BIOGRAPHY ON MISSION DIRECTOR.

(2) NAMES OF ALL MISSION MEMBERS AND THEIR TITLES TOGETHER WITH COMPLETE NAMES AND ADDRESSES OF THEIR FIRMS.

(3) PHOTOGRAPHS OF DIRECTOR AND MISSION MEMBERS IF SUCH ARE TO BE INCLUDED IN BROCHURE. (NEARLY ALL PREVIOUS TRADE MISSION BROCHURES HAVE INCLUDED PHOTOS OF MISSION DIRECTOR AND MEMBERS AS AN IMPORTANT PART OF CONTENTS.)

(4) THE TITLE OF MISSION MEMBERS' RESPECTIVE TECHNICAL SYMPOSIA, A FEW LINES OF BIOGRAPHY ON EACH MISSION MEMBER AND A PARAGRAPH SUMMARIZING THEIR COMPANIES' HISTORY, ACTIVITIES AND TRADE INTERESTS IN KOREA.

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2. HOPE WALSER WILL IMPRESS UPON MAFFUID EXTREME IMPORTANCE OF TIMELY SUBMISSION THIS INFORMATION SO THAT WE MAY PRINT AND MAIL OUT BROCHURE AND OBTAIN ADEQUATE RESPONSE THERETO, IN ORDER SET UP FULL AND MEANINGFUL SCHEDULE OF BUSINESS APPOINTMENTS FOR NMTBA MISSION MEMBERS.
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Message Attributes

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